

Jasmine M. Dania

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SUMMARY

Creative and user-focused Product/UX Designer with experience designing intuitive digital solutions for diverse industries. Skilled in Customer service, user research, prototyping, and collaboration with cross-functional teams to deliver engaging and compelling user experiences.

SKILLS

Technical: Ux Strategy, User Research, Visual Design, Design Thinking, Human Centered Design, Information Architecture, Wireframing, AB Testing, AI, Research, Mobile App Design, Interaction Design

Software: Epic, Figma, Figjam, Canva, Miro, Adobe Photoshop, Notion, Microsoft Suite

EXPERIENCE

Ensemble Health Partners

January 2025 - Present

Scheduling Specialist

- Scheduled and pre-registered patients for procedures based on physician orders to support safe, timely access to care.
- Coordinated with provider offices to resolve missing or delayed orders and protect appointment availability.
- Communicated prep instructions and next steps in plain language to reduce confusion and repeat calls.

The Inturnship

November 2023 – July 2024

UX/UI Designer

532: Government Agency in the Healthcare Sector

- Developed a responsive website, enhancing 532 Group's digital presence and positioning them for prime contracting (a designation assigned to a company that wins and manages a government contract)
- Created low/high-fidelity wireframes, improving navigation and clarity, making it easier for agencies to evaluate 532 Group's credentials.
- Collaborated with designers and copywriters to refine messaging, strengthening market positioning in the government sector.

Culture Creativ: Branding Agency

- Partnered with a visual designer to design and build a website using the Squarespace platform. Utilized Figma for planning and wireframing, ensuring the design aligned with the client's brand guidelines outlined in their designated brand book.

WeUp

November 2023 – March 2024

UX/UI Designer

- Collaborated with UX/UI team to design WeUp's first Content Management System (CMS) for employee use, focusing on streamlining internal processes and enhancing productivity. Developed the research plan, conducted user interviews, and ensured a user-centered design approach.

Cubeseed Africa

June 2023 – December 2023

UX/UI Designer Team Lead

- Oversaw UX design team of 5+ colleagues for the Input Producer team for a startup implementing UX/UI best practices and fostered teamwork for optimized user experiences.
- Employed agile methodologies to gather user insights, aligning design strategies with user personas, needs, and behaviors.
- Designed intuitive and visually appealing interfaces by creating user flows, wireframes, user journey mapping, and creating user-friendly designs that aligned with brand guidelines

Vitamina K | Design & No Code Agency

March 2023 – April 2023

UX/UI Designer

- Collaborated with CEO and two designers to redesign two digital products, a children's education website and an app to increase sales and streamline user experience.
- Designed and implemented a mobile-first, data-centered UX that increased user engagement by 30% in 2 months.
- Conducted in-depth primary and secondary research to identify pain points in existing products, generating actionable insights for redesign.

PROJECTS

Reliance Fitness / Springboard Mock Project

August 2024

Fitness App Design

- Employed the iterative design thinking process to ensure user-centric solutions.
- Designed visually appealing and user-friendly app screens using Figma, ensuring a cohesive and engaging user experience.

Helpful Mama / Springboard Self-Created Mock Company

February 2022

Postpartum Support App Design

- Conducted in-depth user interviews to identify challenges faced during the postpartum phase.

- Performed usability testing with prototypes to validate design choices and improve the user experience.

OTHER EXPERIENCE

Yale New Haven Health

May 2018 – May 2020

Phlebotomist

- Maintained strict compliance with department standards to guarantee safe, empathetic, and efficient patient interactions.
- Provided compassionate care to over 60 patients daily, ensuring confidentiality and adherence to HIPAA regulations while collecting laboratory samples and performing Electrocardiograms.

Quest Diagnostics

January 2016 – May 2018

Phlebotomist

- Maintained professional and respectful communication with healthcare providers and verified insurance information to facilitate smooth, efficient patient processing.
- Collected and prepared over 80 specimens daily for laboratory shipment while ensuring accurate test orders and patient care.

EDUCATION

Springboard

April 2023

UI/UX Design Certification